

**EDUCATION AND MANPOWER BUREAU
CIRCULAR MEMORANDUM NO. 44/2004**

From : Secretary for Education and Manpower To : Supervisors and Heads of all Primary and Secondary Schools

Ref. : EMB(SD)ADM/50/1/1

Date : 27 February 2004

Offer of Pecuniary Incentive in Recruiting or Retaining Students

Summary

This circular aims to reiterate the Bureau's stand that offering of pecuniary incentive in recruiting or retaining students is considered unacceptable and unethical. All unjustified release of such incentive should be rectified at once.

Details

2. It has come to our attention that some schools may have been offering cash incentives to recruit or retain students so as to maintain their enrolment. The Bureau considers this practice unacceptable and unethical in the education field. Should the offering of pecuniary incentives be meant for awarding students' meritorious achievement or helping students with financial difficulty, vetting criteria should be put in place and that parents should be clearly informed of the purposes.

Enquiries

3. If you have any enquiries, please contact your District School Development Officer.

K S LEE
for Secretary for Education and Manpower

c.c. Heads of Sections – for information